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جوان كارلوس فيريرو" سفير ماركة "ماوي جيم" للنظارات الشمسية  
أعلنت شركة "ماوي جيم"، الشركة الرائدة في تصنيع النظارات الشمسية، عن إبرامها اتفاقية شراكة مع لاعب التنس الإسباني "جوان كارلوس فيريرو"....



Optylife: The Art of Vision

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Photochromics

Photochromic technology has come a long way since its invention in 1966. Today's products are light years ahead of their ancestors, and photochromic sales reflect....

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**Silmo**  
Mondial de l'Optique  
PARIS  
23 → 26 SEPT. 2010  
PARIS-NORD VILLEPINTE

### World Optical Fair SILMO 2010, A New Generation!

We are now just a few weeks away from SILMO 2010, a "new generation" Mondial de l'Optique (World Optical Fair) to be held at Paris Nord Villepinte. The change has certainly raised a number of questions; it is, however, vital for the entire optics and eyewear sector to meet the challenges of future economic development, enhanced international presence and the need for change to order to inject new and invigorating energy in this climate of tension.

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### Italy: First national anti-counterfeiting day

ANFAO, the Italian Association of Optical Goods Manufacturers, promoted this first edition, organised by Confindustria, with the support of the Ministry for Economic Development and the Department for Community Policies of the Prime Minister's Office, and the patronage of the Ministry of Foreign Affairs.

Appointments throughout Italy: Venice, Milan, Turin, Florence, Arezzo, and Rome, where the manifestation concluded with the speech of the President of Confindustria, Emma Marcegaglia...

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