



Digital MEDIA KIT

This media kit is published by EYEZONE Magazine, the first Arab optical magazine

CONTENTS

1 GET TO KNOW US

ABOUT
BANNERS
WEB TRAFFIC

2 OUR SPECS & RATES

WEBSITE
SOCIAL MEDIA
EMAIL BROADCAST

3 PACKAGES

STARTER
ULTIMATE

4 GET IN TOUCH

MISCELLANEOUS
CONTACT

GET TO KNOW US

أيزون
EYEZONE

the first Arab optical magazine

ABOUT

EYEZONE Digital is a regularly updated and refreshed news, features, campaigns, announcements, events, and whatnot, delivered straight to your computers, tablets, and mobiles. It is your complete digital buddy in the information highway. Better exposure. Smart marketing portal. A web of options.

BANNERS

WEBSITE

SOCIAL MEDIA

E-NEWSLETTER

EMAIL BROADCASTS

MOBILE

TRAFFIC

WEBSITE

Over 500,000 Monthly Views

SOCIAL MEDIA

Over 40,000 Weekly Total Reach

EMAIL BROADCAST

Over 3,000 Subscribers

OUR SPECS AND RATES

أَيَزُون
EYEZONE

the first Arab optical magazine

WEBSITE

LEADERBOARD

990 w X 90 h (pixels) **\$ 1500.00**

Monthly Rotation

SKYSCRAPER

142 w X 390 h (pixels) **\$ 880.00**

Monthly Rotation

142 w X 280 h (pixels) **\$ 420.00**

Monthly Rotation

SPECIFICATIONS

Files should be 72 dpi

(animated, non-animated) gif, jpg or swf

URL address to link to the website

LEADERBOARD

990 px(w) X 90 px(h)

أَيَزُون
EYEZONE

أول مجلة عربية متخصصة في البصريات
First Arab Optical Magazine

SKYSCRAPER
142 px(w) X 390 px(h)

OUR SPECS AND RATES

SOCIAL MEDIA

أبوظبي
EYEZONE

the first Arab optical magazine

facebook.

Cover Photo

851 px(w) X 315 px(h)

\$ 300.00

Timeline Photo

504 px(w) X 504 px (h)

\$ 200.00

Instagram

Timeline Photo

640 px(w) X 640 px(h)

\$ 200.00

Pinterest

Expanded Pins

736 px(w) X unlimited (h)

\$ 200.00

**2X Bi-monthly
Rotation**

**2X Bi-monthly
Rotation**

**2X Bi-monthly
Rotation**

SPECIFICATIONS

Files should be 72 dpi
.JPG or .PNG

URL address to link to the website
Caption with max. 100 words

OUR SPECS AND RATES

EMAIL BROADCAST

أبوظبي
EYEZONE

the first Arab optical magazine

e-NEWSLETTER

Leaderboard

450 px(w) X 77 px(h)

\$ 1350.00

Mid-page Banner

356 px(w) X 68 px(h)

\$ 800.00

Mid-page Banner

175 px(w) X 128 px (h)

\$ 700.00

PROMOTION

Email Broadcast

Custom BMR*

\$ 1500.00

Monthly Insert

Bi-Monthly

SPECIFICATIONS

Files should be 72 dpi
.JPG, .PNG or .swf

URL address to link
to the website

PACKAGES

STARTER & ULTIMATE

أَيـزون
EYEZONE

the first Arab optical magazine

STARTER

Website Skyscraper
e-Newsletter Mid-page Banner
Social Media Posts
\$ 1710.00/mo

ULTIMATE

Website Leaderboard
e-Newsletter Mid-page Banner
Email Promotion
Social Media Posts FREE
\$ 2340.00/mo.

Bi-Monthly Rotation

Monthly Rotation

SPECIFICATIONS

Files should be 72 dpi
.JPG or .swf

URL address to link to the
website Content as specified

MISCELLANEOUS

VIDEOS & POP-UP

أَيَزُون
EYEZONE

the first Arab optical magazine

VIDEO*

Dimension: 640 x 480 pixels **\$ 200.00**

Format: MP4, AVI, SEF, WMV, or MOV or MPEG

File size: Max. 34-45 MB, HD, max. 10 min.

* On Youtube and EYEZONE Magazine's website

POP-UP

Website pop-up **\$ 700.00**

Bi-Monthly Rotation

Monthly Rotation

SPECIFICATIONS

Files should be 72 dpi
.JPG or .swf

URL address to link to the
website Content as specified

GET IN TOUCH

أَي زون
EYEZONE

the first Arab optical magazine

Our digital portal is open to welcome your inquiries.
Connect with our friendly team:

Fatima Fernandez

VP/Marketing Manager

Tel.: +965-22454597

Fax: +965-22454596

Mobile: +965-97882355

Email: eyezonemag@yahoo.com

fatima@eyezonemag.com

Website: www.eyezonemag.com

Armi Menorca

Social Media Manager

Tel.: +965-2454597

Mobile: +965-97976055

Email: armi@eyezonemag.com

armieyzone@gmail.com

Website: www.eyezonemag.com

Maya Thomas

Project Manager-IT Department

Tel.: +965-22454597

Fax: +965-22454596

Email: sub_eyezonemag@yahoo.com

Website: www.eyezonemag.com

Be the first to know!

Get regular updates and the latest from the eye care industry
by joining our mailing list. For info, please visit

www.eyezonemag.com